Nitin Sharma

User-experience driven product manager having 1.5 years of experience building and shipping products. Skilled in user research, product strategy and project management.

Blog: **nitinsharma.me**
Email: **nitin7ind@gmail.com**
Phone: **+91 9873939006**
linkedin.com/in/nitin7ind/

EXPERIENCE

Program Manager | *BinaryBoot*

February 2019 - PRESENT

BinaryBoot (acquired by ThrivePass) is a software company that builds security products and provides development services to growing startups.

- Led the launch of TOTP Authenticator app's premium features, generating a stable revenue stream.
- Grew the app's userbase 76% per quarter while increasing the user retention rate to 64%.
- Developed in-depth product strategy by performing market research and analysing user feedback data.
- Increased the app downloads to 150,000+ and rating to 4.6/5 in App Stores by prioritising user experience and feedback.
- Designed wireframes and built prototype focusing on a simple and uniform cross-platform experience.
- Engaged with various stakeholders to instil the product vision.
- Managed Agile team of software developers for multiple projects.
- Drove company's rebranding including designing and copywriting.
- Attended International tech conference exhibiting for company.

Software Engineer | *BinaryBoot*

September 2017 - January 2019

- Developed the E-commerce store and CRM portal for a leading at-home personal care company. Efforts focused on:
    - Improving the website speed by 70% by enhancing database queries and performing on-page optimizations.
    - Developing one-page check-out flow using VueJS.
    - Developing PHP APIs and payment gateway integrations.
- Developed an automated lead generation tool using Selenium & React.
- Built a responsive and interactive search tool for a Fortune 100 client's site by integrating APIs via Javascript and .NET.

ADDITIONAL PROJECTS

BuildTheUseful.com — *Blog about product ideas & insights*
A platform for sharing ideas and insights for creating data-driven and user-focused products.

FunFactsAbout.net — *A digital collection of interesting facts*
Built the brand across Website (1m+ views), Social media (25k+ followers) and newsletter (3k+ subscribers).

SKILLS

Design Figma, Adobe XD, Balsamiq, Photoshop

Development ReactJS, Ruby, Javascript, CSS, Sass, PHP

Database MySQL, PostgreSQL, SQL Server

Others Jira, Trello, Google Analytics, Hubspot, Wordpress, AWS, Git

EDUCATION

JIMS, GGSIPU
Bachelor of Computer Application
GPA: 7.6

EXTRAS

Writes on Blog, Medium, Quora and Instagram.

Early tech adopter.

UX and technology enthusiast.

Scored 92+ percentile across leading MBA entrance exams (CAT 2018, CAT 2017, MAT 2017).

Elected Class Representative for 3 years in college.